Positioning Review

for your next career move

Karthik R. · Senior Data Engineer · Singapore · 20 November 2026 · Prepared by Begoña Pérez de Lema, Con Valor

This review looks at how your experience supports your next career move, drawing on your questionnaire, CV and LinkedIn profile. It starts from your contribution, then looks at the people who need to understand it and the actions worth taking. Where it matters, I say whether a point comes from you, your materials or my own reading.

01 — YOUR OBJECTIVE AND MY MAIN FINDING

Your objective: a Staff Data Engineer or data platform lead role at a large tech company in Singapore, within six to nine months. Of the areas you ticked, this review focuses on that move.

One of your strongest examples of platform-level leadership is missing from your CV and LinkedIn profile.

Your CV and LinkedIn profile show what you build. Neither mentions how you persuaded four teams outside your reporting line to adopt a shared approach. For the platform roles you are targeting, that experience is worth making visible. It may also help explain why two recruiters described your profile as stronger on delivery than on platform leadership.

WHAT TO DO FIRST

Before your next conversation about a new role, prepare the four-team example: what was failing, how you secured agreement and what changed.

02 — WHAT YOU BRING

Three parts of your experience call for different decisions.

NOT VISIBLE YET

Data contracts

What exists: you proposed shared data contracts, made the case to each team and followed up for eight months until all four had adopted them.

What is missing: what kept failing before, and one change a team noticed.

CLARIFY YOUR ROLE

Cloud migration

The 38% saving was achieved by a team of six. Your part, as you described it, was leading the design.

Action: describe that role precisely; it is more credible than claiming the whole result.

EVIDENCE TO CONFIRM

Data incidents

The work may well have mattered, but the 60% drop comes only from your account, and the SRE team built the monitoring.

Action: keep the work in your story, but not the figure, until you know how much of the drop came from the contracts.

A WAY TO DESCRIBE YOUR CONTRIBUTION

"I help product teams agree on how data is shared, then design platforms around those agreements. In my current role, I brought four teams together to adopt shared data contracts."

I suggest this wording because it puts your ability to align teams first, and the second sentence gives the evidence. Use it as a starting point and adapt it to your own voice.

04 — WHO NEEDS TO UNDERSTAND YOUR CONTRIBUTION (EXTRACT)

Three conversations, in this order. Each one prepares the next.

1

GATHER EVIDENCE

A product lead involved in adopting the contracts

Understand what changed for their team, and hear how they describe your part in it.

Bring: two questions, about what was failing before and what improved afterwards.

2

TEST YOUR POSITIONING

Your two former colleagues now in product companies

Learn how Staff-level platform roles are assessed there, and which parts of your experience they find relevant.

Bring: the four-team example, in a short version.

3

EXPLORE AN OPPORTUNITY

A platform lead at a company on your list, if an introduction becomes possible

Understand how that team defines platform leadership and whether your experience fits its priorities.

Bring: one example of cross-team alignment and one informed question about their platform.

Start with a brief conversation about what you want to learn. Leave introductions or referrals for later, if they make sense.

06 — WHAT TO DO FIRST (EXTRACT)

Start with the example that shows how you lead across teams.

01 · MAIN PRIORITY — WITHIN TWO WEEKS

Prepare the four-team example

Use what a product lead tells you to explain the problem, how you secured agreement and what changed.

Outcome: a short account of your contribution, supported by a concrete result.

02 **Review your impact claims** — THIS WEEK

Review the evidence behind the 60% reduction, and check whether "reliable" is supported by other examples.

Outcome: your CV and profile make only claims you can support with specific evidence.

03 **Talk to your former colleagues** — WITHIN A MONTH

Understand how Staff-level platform roles are assessed in their companies.

Outcome: a clearer view of which experiences to emphasise.

BEYOND THIS SAMPLE

What else the full review covers

You have seen extracts from sections 01, 02, 04 and 06. The full review also includes:

03 **What to communicate differently**
The message your experience needs to convey, and where to make it visible.

05 **Examples to learn from**
Relevant public examples, only when they help clarify a recommendation.

About five pages · A five-minute personal video · Written follow-up for seven days after delivery

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